

Sign up for our new e-newsletter at: bid@villagealliance.org

This will be our last hard copy newsletter. Send us an email if you would like to continue to receive neighborhood news and information on the latest events, deals and trends.

Greetings from the New Executive Director

Spring has arrived at last! Flowers line the streets, pedestrian traffic is picking up and Washington Square Park's eastern half will soon reopen. Spring also brings news from the Village Alliance, as I succeed Honi Klein as the organization's Executive Director.

Since starting the position a few weeks ago, I have spent much of my time getting to know the businesses, property owners and residents within the district. I truly appreciate the warm reception I have received.

I am struck by the similarity of our objectives and thrilled with the ideas, both big and small, that this active community proposes with heartfelt commitment to improving our neighborhood. We all care about safe, attractive streets, containing a healthy mix of people and a diverse retail base that meets our needs. But there is still much that the Village Alliance can do to ensure that we maintain and enhance our unique character and outstanding quality of life.

One of the first objectives for the upcoming months will be to modernize our office operations and add capacity to meet the needs of the district. Once staff and systems are in place, our major focus will turn to economic development efforts ranging from streetscape, sustainability and storefront improvements, to retail attraction and marketing initiatives.

Give us your thoughts and ideas on how we can make the neighborhood a better place to live, work and visit. Drop by the Village Alliance storefront office any time at 8 East 8th Street to say hello. And, please join us at our 19th Annual Meeting on Thursday, June 14, from 6:00 to 8:00 PM at the King Juan Carlos I of Spain Center on Washington Square (RSVP to 212-777-2173).

Sincerely,
William Kelley,
Executive Director



NOW OPEN

Welcoming new businesses to our district

Washington Square Pharmacy

Shop for unique gifts and fill your prescriptions.

48 W 8th St, between 6th Ave & MacDougal St
212 460 5838

Goodwill Thrift Shop

Uncover a hidden gem.

44 W 8th St, between 6th Ave & MacDougal St
212 477 7024 - www.goodwill.org

The State Room

Enjoy food and drink at this Italian-inspired bistro.

47 W 8th St, between 6th Ave & MacDougal St
212 473 2800 - www.stateroomny.com



Casetta Organic Coffee

A cup o' Joe to go.

11 W 8th St,
between MacDougal St
& 5th Ave
347 480 0855
www.casettanyc.com



JF & Son

*Socially responsible
apparel boutique.*

56 University Pl
between 9th & 10th Sts
212 343 3131
jfanson.tumblr.com

Bahr Ché

Wine, cheese and charcuterie.

26 Astor Pl, between Chase Bank & Carl Fischer Building
212 260 2220 - www.bahrche-nyc.com

Doggystyle NYC

Primp and pamper your pup.

46 University Pl
between 9th & 10th Sts
212 228 5824
www.doggystylenyc.com



Pop Pub

Grab a slider or a lobster roll.

83 University Pl, between 11th & 12th Sts
212 477 7574 - www.popburger.com

Coming Soon

First Republic Bank, 442 6th Ave

Amorino Gelato, 60 University Pl

Pops, 42 E 8th St

Aesop Skin Care, 60 University Pl

Marshall's Shoes, 740 Broadway

Citibank, 751 Broadway

Eco-Optics, 54 University Pl

BIZ BLAST

Here's what's going on with our area merchants

Warmer weather is here! Grab a Cambodian sandwich to go at **Num Pang** (21 E 12th St @ University Pl) where *New York* magazine blogs that “[Chef] Chau’s hoisin veal meatballs are savory masterpieces.”

Local favorite **Gizzi's Café** has revamped their décor as well as evening entertainment offerings. Check out their new website www.gizzisnyc.com for the latest happenings and to order online.

Get your cook on! **Broadway Panhandler** hosts several in-store demonstrations and conversations each month, with May events kicking off with cake decorating. Check out www.broadwaypanhandler.com or friend them on Facebook for up-to-date event information.

The **Village Party Store** has tripled their size at their new location (13 E 8th St, between 5th Ave and University Pl). Voted best party supply store by the *Village Voice*, stop by for free balloons and huge grand opening discounts.

VILLAGE BRIEFS

News and information
about our neighborhood

Unfair City Violation?

If you believe you received a city violation in error, now you can save time by contesting such items as parking tickets and failure to clean sidewalks online rather than in person. Just go to the City's website, www.nyc.gov and follow the agency link to the Environmental Control Board (ECB). On the ECB web page, fill out the form for "One-Click Hearings" and you will be notified of the administrative law judge's decision by mail.

New Exhibition Space at NYU

NYU has launched an exhibition and event space at 528 LaGuardia Place which is free and open to the public. NYU Open House is a multi-purpose space intended to serve as a civic and cultural commons - where the life of the University meets that of the larger city. Current exhibitions include NTU's 2031 Plan, as well as a display on the centennial of the Triangle Shirtwaist Factory fire.

Washington Square Renovation Update

Washington Square Park landscape architect George Vellonakis anticipates that Phase 2 of the park renovation should be complete by June, barring unforeseen weather delays. Phase 3, the reconstruction of buildings along the south edge of the park, should begin by summer as well.

Summer Arts Program for Kids

The New York Studio School will offer a three week curriculum for students aged 14 to 18 this summer (June 27 to July 16). The pre-college program fosters a strong sense of community among participants providing focused study and opportunities for experimental work in a spacious Atelier environment. Visit www.nyss.org or call (212) 673-6466, ext. 117 for more details.

The Hotel Albert

Historic co-operative The Albert (University Place between 10/11th Streets) **was once the storied Hotel Albert, famed '60s and '70s rock and roll haunt for the likes of Canned Heat and Cream.** Originally built in 1882 as high society apartments by investor Albert S. Rosenbaum, the series of connected buildings became a hotel in 1887 and later housed literary greats such as Hart Crane and Anais Nin. To more fully chronicle the building's illustrious past, current residents recently hired historian Anthony W. Robins to separate myth from reality. The resulting research is posted on the building's new website, www.thehotelalbert.com, and contains a wealth of photographs, first-person histories and links to learn more about famous hotel residents.



Museum of the City of New York

Save Money & Energy

The Con Edison Small Business Direct Installation (SBDI) program is designed to help small business customers save money and save energy. If you are a Con Edison business customer with an average peak monthly electric demand under 100kW, participating in the program is easy and quick!

Con Edison will conduct a free energy efficiency survey of your business; show you how to spend less on your energy used for lighting, heating, and cooling; install energy efficiency measures at no cost to you such as compact fluorescent lamps (CFLs), low-flow aerators, high pressure rinse sprayers, and a water heater thermostat setback; and make recommendations on how you can achieve even greater energy and financial savings with incentives of up to 70% when you install high efficiency lighting, ballasts and fixtures, retro commission your existing heating, ventilation and cooling (HVAC) system, and more.

Join us in making our communities more energy efficient! For more information, contact the Village Alliance office at (212) 777-2173, or reach out to the SBDI program directly at (888) 945-5326 or visit online at www.coned.com/energyefficiency/businessdirect.asp.

EVENTS

Cool stuff to see and do.

MAY

May 4-8

Festival of Ideas for the New City

Cooper Union Foundation Hall

www.festivalofideasnyc.com

May 21

New York Dance Parade

University Pl/E 8th St/St. Mark's Pl

www.danceparade.org

May 28-30 and June 4-5

Washington Square Outdoor Art Exhibit

Washington Square East and University Pl

www.wsoae.org

JUNE

VILLAGE ALLIANCE ANNUAL MEETING

June 16 – 6:00 to 8:00 PM

King Juan Carlos I of Spain Center

53 Washington Square South

RSVP required: 212 777 2173

June 21

Make Music New York, outdoor music festival celebrating the summer solstice at various locations around the city including W 8th St. www.makemusicny.org

June 26

Heritage of Pride Parade & Festival

5th Ave/W 8th St www.nycpride.org

Beautification Efforts

In May, dozens of baskets full of bright Balcon Princess geraniums will be hung from lamp posts along 8th Street. The Alliance will also add color to planters in Ruth Wittenberg triangle on Sixth Avenue, as well as foliage to Astor Place north of the uptown subway entrance. Our sanitation team will carefully water the plants throughout the warm weather season to keep the flowers bright and beautiful.



VILLAGE
ALLIANCE
A
BUSINESS
IMPROVEMENT
DISTRICT

Village Alliance
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New York, NY 10003