



“There’s no better place to talk about *Why Architecture Matters* than the Village,”

—Paul Goldberger

8TH ANNUAL MEETING

Stated Paul Goldberger referring to the title of his latest book and the subject of his keynote address at the 17th Annual Meeting of the Village Alliance on June 10, 2010.

The Pulitzer Prize winning architectural critic and writer of the Sky Line column for the New Yorker delivered a powerful talk and then fielded questions from a near capacity audience. In response to a question about St. Vincent’s, Goldberger stated that “Architecture goes in and out of fashion,” but that it wasn’t until a 278-foot tall new building was proposed for the O’Toole site that “preservationists championed” the architecture of the building. Other incisive comments included that “Streets matter more than buildings” but that “buildings have to work together,”—not to imply, he concluded, in a homogenous design.

The meeting also included a review by Executive Director Honi Klein of the past year’s accomplishments and upcoming plans, and the presentation of the second Norman Buchbinder Award to Games Workshop for its outstanding success over the last 13 years as a creative member of the BID. The meeting concluded with a review of the financial position of the Village Alliance by President Martin Dresner with an update on recent leasing activity and the reduction of vacancies in the district.

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New Maps Show the Way for all your ridership needs. Stop by our office at 8 East 8th Street or visit the Village Alliance Information Cart at the Ruth Wittenberg Triangle at 6th & Greenwich Avenues, for your 2010 new Bus & Subway Maps. Please

Note: The #8 Crosstown bus no longer runs Saturdays, Sundays or over-night.



NYU SUSTAINABILITY UPDATE



Plans to open the new **NYU** state-of-the-art co-generation plant, located underground at 251 Mercer Street, are set for this fall. The facility, a major component of the University's sustainability plan to reduce its carbon footprint by 30% in 2017, save energy and reduce pollutants, will also allow the school to remove many of its academic facilities from the over-burdened Con Edison lines. Throughout August, a number of tests and preparatory operations will take place prior to the plant's official opening in September when a lush Mercer Street Garden will be revealed atop the plant. For more information go to www.nyu.edu/construction/cogen

BUSINESS RECYCLING: IT'S NOT A CHOICE, IT'S THE LAW

Businesses that contract directly with a private carter or recycler are mandated to recycle under **NYC's**

Local Law 87 and Commercial recycling

Regulations enacted in 1992. It is important

to remember that the NYC Department of Sanitation does not service commercial businesses and that all recyclable commercial materials must be kept separate from trash for collection. For more information on **recycling regulations** and a report on recycling violations visit www.nyc.gov/nycwasteless.





JOIN THE GREEN TEAM

Play a leading role in supporting the health and vitality of the trees planted in front of your residential building or business by watering them throughout the hot summer months. Trees mean clean air, lower energy bills and even higher property values. Studies have found that tree-lined districts improve the look and appeal of the area and send a clear message that taps into the public's growing commitment to sustainability and the environment.

Adopt-a-tree and visit www.milliontreesnyc.org for how you can harness the power of trees by caring for them one-at-a-time.



SAVE THE DATE

The **8th Taste of the Village Benefit** returns to **Washington Square Park** under a **BIG TENT** on Wednesday, September 15, with all the sizzle of great food and exceptional wines. Tickets will be available shortly on our website www.villagealliance.org, through PayPal and in our office at 8 East 8th Street, Monday through Friday from 9:00 am to 5:00 pm.

MONEY SAVERS

8th Street Winecellar
28 West 8th Street
\$18 for select bottles of wine & half price Sangria.



Nut Box
49 East 8th Street
Bring the flyer to The Nut Box & receive a 10% discount.

Uncle Sam's Army/Navy

37 West 8th street
25% off anything in our store or 15% off anything on our website www.armynavydeals.com. Village15 coupon expires August 27th.



Gizzi's Special
16 West 8th Street
Present this ad and receive \$1.00 off on your next Latte or Cappuccino.

Broadway Panhandler

65 East 8th Street
10% in-store senior discount every Wednesday to Labor Day. Must be 62 or older. Plus receive a FREE waiter's corkscrew with purchase of \$25 or more while supplies last to Labor Day. (Must mention Village Alliance at point of sale)



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45 West 8th Street
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